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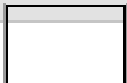
# Connecticut Barter Company Celebrates 30 Years - Generates \$90 Million In Business Its Members

 (PRLEAP.COM) Exchange Enterprises, Ltd., headquartered in Stratford, Connecticut, is obs something rare among small businesses: its 30th anniversary. Founded in 1983 in Darien, C "The Exchange" as it's also informally known, is now Connecticut's longest established commerc company. It is celebrating this milestone by simply taking care of business as usual-helping hunc area businesses obtain more income and save cash by trading or bartering with each other thro Exchange Enterprises membership system.

Considering approximately half of all small businesses fail within their first five years, such longe notable. And considering Exchange Enterprises is in the business of helping other businesses pr exemplary. Since 1983 The Exchange estimates it has generated some \$90 million worth of trans

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to make purchases within that system as well. Members are motivated to transact business with because doing so is both a source of additional income and a means of saving cash dollars that operations wouldn't otherwise see. The Federal Government recognizes barter and Exchange En transactions are aboveboard.

Share

Since the early 1980s, when Exchange Enterprises was founded, other barter companies in Con have come and gone. To what does The Exchange owe its 30 years of success? "Customer serv answers Sharon Connelly, President of The Exchange, continuing, "We work very hard for our m Every day. We don't over-promise and we seek to over-deliver."

Connelly has been with Exchange Enterprises for over 15 years and was recently reelected Vice of the National Association of Trade Exchanges (NATE) at their convention this year. NATE is a association representing trade exchanges (such as Connelly's) across America, promoting the ba industry as well as establishing standards and practices.

As it enters its fourth decade, Exchange Enterprises plans to continue its tradition of courtesy, pe attention and the highest professional ethics. Its slogan is "Connecticut's Longest Trusted Barter For more information visit [www.ExchangeEnterprises.com](http://www.ExchangeEnterprises.com) or telephone 203-386-9466.

GET IN TOUCH

Sharon Connelly

Exchange Enterprises, Ltd.

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<http://www.ExchangeEnterprises.com>

**Connecticut Barter Company Celebrates 30 Years - Generates \$90 Million In Business For Members**

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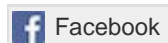
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